



**LIGHTS
CAMERA
EXPERT**

10

PERSONAL FEEDBACK SURVEY

One of the most powerful ways to find out what you do well? Ask the people who know you.

Next, you're going to circulate a short quiz to a wide range of people in your life, from coworkers and colleagues to family, friends, clients, and new contacts (those you feel most comfortable sharing with).

The results are anonymous — which means you'll get honest, straightforward answers, and that's key because you don't want any biased responses.

1 - CREATE THE SURVEY

(Here are the survey questions, which you can simply enter into a free [surveymonkey.com](https://www.surveymonkey.com) survey, or Google forms, both of which are very easy to use.)

- What would you say is one of my strongest skills or talents?
- What's one thing you believe I do best?
- What's one area of improvement that you think I would benefit from?
- What would you say you admire most about me?

The screenshot shows a Google Forms interface with a purple header. The title is 'Personal Feedback Survey'. Below the title is a confidentiality statement: 'Your response will be completely anonymous so please provide honest, straightforward answers, don't hold back.' There are four questions, each followed by a 'Long answer text' input field:

- What would you say is one of my strongest skills or talents?
- What's one thing you believe I do best?
- What's one area of improvement that you think I would benefit from?
- What would you say you admire most about me?

here's an example done in Google Forms

2 - MAKE A LIST OF PEOPLE TO SEND IT TO

(Curate list of clients, friends, family, colleagues, trusted peers, mentors, etc)

3 - SEND THE EMAIL

Here's a done-for-you email that you can feel free to use as is, or adapt as you like.

Hi there,

I'm taking this course called Lights Camera Expert, a six-week intensive that's helping me ramp up my media brand. And so right now, I'm thinking about how I'm contributing to others' work and lives. And I'm realizing I only have half the picture. In order to be the person and professional I want to be, I need feedback — there's no other way to know the effect I have on other people, let alone make improvements.

So I'm sending you this short quiz and ask if you'd be willing to take a few minutes now to fill it out. I respect your opinion and appreciate your feedback. I believe it's tremendously valuable. Your responses are anonymous so that you can feel free to say what you think without worrying about how I'll react.

Thank you so much for your time!

NOW WHAT?

Reading through these responses will be one of the most eye-opening moments of your life. Because we all have blind spots, and you may be missing some of your greatest strengths!

Read them over, take it in. The goal of this exercise is to give you insights into parts of you that you likely never considered, while, likely, also shoring up and giving you confirmation about the things you know you're good at.

This may not be information you share with the world, necessarily. But maybe something, a word, a phrase, someone uses, makes you see what you do and who you are differently. And maybe not! Either way, it's OK. If you find total alignment between what you think and what other people think, you're doing something right! But be open to learning more about how you can tap your talents and improve other areas so that you can be the best medium for your message.